

SHIVAM CHHAYA.

Based in Coventry, UK | linktr.ee/shivamchhaya

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PERSONAL STATEMENT

I'm a final-year BA (Hons) Graphic Communication Design student with experience in both commercial and in-house design environments. I'm skilled in producing clear, audience-focused visual solutions through collaboration, structured thinking and attention to detail. At this stage in my journey, I'm dedicated to gaining a wide range of expertise, broadening my skill set and further improving my design thinking.

QUALIFICATIONS + ACHIEVEMENTS

2023 **BA (Hons) Graphic Communication Design**
University of Northampton

2026 Result: **1st Class (Predicted)**
CDCT Grant Recipient

2021 **A-Levels/BTECs**
President Kennedy School
A-Levels: **Art and Design (B)**

2023 BTECs: **Business Studies (Distinction), IT (Distinction)**
Head Boy (2022-2023)

PROFESSIONAL EXPERIENCE

Mar 2026 **M+C Saatchi: Open House Programme**
London, UK.

- Created a powerful branding strategy for a sporting league, keeping in line with set frameworks.
- Conducted thorough research into the Bundesliga.
- Experienced working in an advertising environment.

Mar 2025 **Delapré Abbey**
Northampton, UK.

- Confidently pitched a branding concept to Delapré Abbey.
- Collaboratively developed a visual identity with team members.
- Developed strong communication skills through client interaction.

Apr 2022 **Junior Graphic Design Placement, Proteus Print, UK**
Coventry, UK.

- Created accurate and consistent print-ready design assets for commercial briefs.
- Interpreted client requirements and feedback to deliver practical solutions under tight deadlines.
- Collaborated with team members to refine outcomes and meet project expectations.

VOLUNTEERING

Graphic Designer + Social Media Manager

NHSF Northampton Hindu Society

2023

- Created branding assets, social media content and event flyers to support community engagement.

2025

- Managed multiple design requests while maintaining visual theming and branding.
- Created a post-scheduling plan to ensure consistency for society members.

Graphic Designer

SSPC Coventry

2015

Today

- Designed engaging social media content for the promotion of events and religious gatherings.
- Created visually attractive flyers for distribution among members of the community.

SKILLS & ATTRIBUTES

- Developed innovative concepts that effectively communicate messages.
- Managed multiple projects, maintaining meticulous attention to deadlines.
- Articulates complex ideas clearly, adapting communication style appropriately for diverse audiences.
- Guides teams effectively, fostering positive group dynamic.
- Approaches challenges analytically, evaluating multiple perspectives to develop strategic solutions.

SOFTWARE KNOWLEDGE

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe AfterEffects
- Procreate
- Cinema4D